

MISSION STATEMENT

***To Improve the Quality of Life
For Those Who Live and Work in The District***

31 October 2006

Dear Councillor

You are hereby invited to a meeting of the **Economy Board** to be held in **Committee Room 3**, Civic Centre, Portholme Road, Selby on **13 November 2006** commencing at **4.00pm**.

The agenda is set out below.

PUBLIC SESSION

1. **Apologies for Absence and Notice of Substitution**

2. **Disclosure of Interest**

To receive any disclosures of interest in matters to be considered at the meeting in accordance with the provisions of Sections 94 and 117 of the Local Government Act 1972 or the National Code of Local Government Conduct.

3. **Minutes**

To confirm as a correct record the minutes of the proceedings of the meeting of the Economy Board held on 29 August 2006 (previously circulated).

4. **Chair's Address to the Economy Board**

5. **Economy Board 2006/2007 Performance Indicator Report :April 2006 – September 2006 – Report of the Head of Service Policy and Performance (pages 5 to 11 attached).**

6. **Budget Monitoring to 30 September 2006** – Report of the Head of Service Finance and Central Services (pages 12 to 18 attached).
7. **Growing The Economy**
 - 7.1 **Sub Regional Investment Planning** – Report of the Head of Service Planning and Economic Development (pages 19 to 22 attached).
 - 7.2 **Leeds City Region** - Report of the Head of Service Planning and Economic Development (pages 23 to 29 attached).
 - 7.3 **Draft Community Economic Development Strategy (CEDs) 2007 - 2012**-_Report of the Head of Service Planning and Economic Development (pages 30 to 41 attached).
8. **Community Investment Building**
 - 8.1 **Selby District Urban Renaissance Programme - Progress Update** - Report of the Head of Service Planning and Economic Development (pages 42 to 45 attached).
 - 8.2 **European Regional Development Fund/Assisted Areas** -_Report of the Head of Service Planning and Economic Development (pages 46 to 50 attached).
9. **Private Session**

That in accordance with Section 100(A)(4) of the Local Government Act 1972, in view of the nature of the business to be transacted, the meeting be not open to the Press and public during discussion of the following items as there will be disclosure of exempt information as defined in Section 100(1) of the Act as described in paragraph 8 of Part 1 of Schedule 12(A) of the Act.

 - 9.1 **Employment Land update** – Report of the Head of Service Planning and Economic Development (pages 51 to 58 attached).

Steve Martin
2

Steve Martin
Strategic Director
31 October 2006

Disclosure Of Interest – Guidance Notes:

- (a) Members are reminded of the need to consider whether they have any personal or prejudicial interests to declare on any item on this agenda, and, if so, of the need to explain the reason(s) why they have any personal or prejudicial interests when making a declaration.
- (b) The Democratic Services Officer or relevant Committee Administrator will be pleased to advise you on interest issues. Ideally their views should be sought as soon as possible and preferably prior to the day of the meeting, so that time is available to explore adequately any issues that might arise.

Dates Of Future Meetings Of The Economy Board

| Date | Deadline |
|------------------|------------------|
| 09 January 2007 | 19 December 2006 |
| 13 February 2007 | 26 January 2007 |
| 10 April 2007 | 21 March 2007 |

Membership of the Economy Board 11 Members

Conservative

J Ashton
D McSherry (Vice Chair)
C Pearson
W Norton
B Percival (Chair)
R Sayner

Labour

R Packham
N Martin
W May
R Wilson

Independent

R Sweeting

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Descriptions of Exempt Information

1. Information relating to any individual.
2. Information which is likely to reveal the identity of an individual.
3. Information relating to the financial or business affairs of any particular person (including the authority holding that information).
4. Information relating to any consultations or negotiations, or contemplated consultations or negotiations, in connection with any labour relations matter arising between the authority or a Minister of the Crown and employees of, or office holders under, the authority.
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings.
6. Information which reveals that the authority proposes –
 - (a) to give under any enactment a notice under or by virtue of which requirements are imposed on a person; or
 - (b) to make an order or direction under any enactment.
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.
8. Qualifications for Exempt Information:

Information falling within paragraph 3 is not exempt information by virtue of that paragraph if it is required to be registered under -

- (a) the Companies Act 1985;
 - (b) the Friendly Societies Act 1974;
 - (c) the Friendly Societies Act 1992;
 - (d) the Industrial and Provident Societies Acts 1965 to 1978;
 - (e) the Building Societies Act 1986; or
 - (f) the Charities Act 1993.
9. Information falling within any of the 7 categories listed above is not exempt if it relates to proposed development for which the local planning authority may grant itself planning permission pursuant to regulation 3 of the Town and Country Planning General Regulations 1992.
 10. Information which;
 - (a) falls within any of paragraphs 1 to 7 above; and
 - (b) is not prevented from being exempt by virtue of paragraph 8 or 9 above,

is exempt information if and so long, as in all the circumstances of the case, the public interest in maintaining the exemption outweighs the public interest in disclosing the information.

AGENDA ITEM NUMBER:

PUBLIC SESSION

**TITLE : ECONOMY BOARD 2006/2007 PERFORMANCE
INDICATOR REPORT: APRIL 2006 – SEPTEMBER 2006**

TO : ECONOMY BOARD

DATE : 13 NOVEMBER 2006

**BY : HEATHER WATTS, HEAD OF SERVICE - POLICY AND
PERFORMANCE**

**AUTHOR : STUART SMITH – CORPORATE POLICY AND
PERFORMANCE OFFICER**

1. LINK TO COUNCIL POLICY

1.1 Performance management work is linked to all Council policies.

2. PURPOSE OF REPORT

2.1 To assist councillors in focussing on priority areas and managing the performance of the Council by updating the Economy Board on the progress that is being made in 2006/2007 for the corporate and statutory Best Value Performance Indicators (BVPs) for which they are responsible.

3. LINK TO STRATEGIC THEMES AND PRIORITIES

3.1 *The ongoing management of performance and improvement data assists the Authority in achieving its strategic themes and priorities.*

RECOMMENDATION

**THAT FUTURE ACTIONS AND PRIORITIES BE ESTABLISHED TO
RECOGNISE ACHIEVEMENT AND ADDRESS THE AREAS OF
WEAKNESS HIGHLIGHTED.**

4. IMPACT ON CORPORATE POLICIES

4.1 Performance management plays a key role in all of the corporate policy work, listed below.

- Best Value
- Equalities
- Community Safety and Crime Reduction
- Procurement
- Sustainability
- Gershon Efficiency Savings

4.2 • Risk Management and Risk Register

There is a significant risk given the impact that performance management has on the outcome of Council and service area inspections.

5. EXECUTIVE SUMMARY

5.1 This report has been produced in accordance with the format recommended by the Overview and Scrutiny Committee at their meeting on 10 March 2005 (agenda item 770).

5.2 The 'star' ratings for the statutory performance indicators are categorised by using the quartile ratings that are calculated from the performance statistics submitted by District Councils. They are used to compare performance both nationally and locally.

5.3 For the non - statutory performance indicators the star ratings are based on the tolerance levels and/or projected target figures provided by the service managers.

5.4 The thumbs up/down are based on quartile ratings, tolerance levels or projected targets.

5.5 Details of the projected targets and the background figures used to determine quartile ratings and tolerance levels can be obtained from the Policy and Performance section. This information helps to decide on the content of this exception-based report.

(For greater detail see the main report)

6. SUPPORTING INFORMATION

6.1 This report has been produced using the statistical data that is collated from a broad range of service areas for statutory performance indicators throughout the year. Background figures and full audit trails are available within service areas and from the Policy and Performance section.

6.2 The quartile ratings are currently based on 2004/2005 year-end data for all District Councils. These should be regarded as provisional as the quartile figures for 2005/2006 will not be available until December 2006.

6.3 The officers responsible for reporting the data have provided the commentary for this report.

6.4 The report shows which BVPIs have been classed as a High Risk and/or a Comprehensive Performance Assessment Performance Indicator by the Audit Commission.

6.5 In accordance with the new constitution, from 2006/2007 Human Resources will be reported under Policy and Resources Committee.

7. FINANCIAL IMPLICATIONS

7.1 Subject to the actions determined by councillors to address weakness identified, there are no financial implications arising from the contents of this report.

7.2 Any actions identified for improvements to performance would need to be properly assessed for financial implications and, if required, approval for any additional funding sought.

8. BACKGROUND DOCUMENTS






8.1 ***ECONOMY BOARD 2006/2007 PERFORMANCE INDICATOR REPORT:
APRIL 2006 – SEPTEMBER 2006***

Please find below a key to the star ratings.

| KEY | QUARTILE / TOLERANCE |
|---------|----------------------|
| ★ ★ ★ ★ | BEST |
| ★ ★ ★ ☆ | SECOND |
| ★ ★ ☆ ☆ | THIRD |
| ★ ☆ ☆ ☆ | WORST |

ECONOMY BOARD PERFORMANCE UPDATE

BENEFITS SERVICES

| Code | Description | 2005/2006 Year End | 2006/2007 Target | Reporting Period | 2006/2007 Year to Date | | 2004/2005 Government Top Quartile Figure | Daventry B G Average (Apr 2005 - March 2006) |
|----------------|--|--------------------|------------------|------------------|--|------------------------------|--|---|
| BV78a | Speed of processing: Average time for processing new claims in days. | 24.8 | 23.00 ↓ | Monthly | 24.06  | ★★★★ | 28.0 | 34.2 |
| BV78b | Speed of processing: Average time for processing notifications of changes of circumstances in days. | 11.0 | 8.30 ↓ | Monthly | 11.10  | ★★☆☆ | 6.8 | 15.3 |
| BV79a | Accuracy of processing: Percentage of cases for which the calculation of the amount of benefit due was correct on the basis of the information available for the decision for a sample of cases checked post-decision. | 98.40% | 98.00% ↑ | Quarterly | 98.80%  | ★★★☆☆ | 99.00% | 80.47% |
| BENSPS1 | DWP 2005 National Performance Standards overall score. | 4 | 4 ↑ | Quarterly | 4  | Compared to 2006/2007 Target | | |
| BENSPS2 | Percentage of new claims processed within 14 days of all information. | 96% | 96.90% ↑ | Monthly | 97.48%  | | | |

BV78a - Maintenance of excellent performance at 20.5 days average time to process New Claims for the month of September giving a year to date average days of 24.1. This is rated as an excellent score within the performance standards.

Forecast: We expect the performance days to remain stable over the next month but with increased seasonal incoming post generally in September, increasing the risk of slippage.

Ongoing actions taken to minimize any risk.

- Monitoring new procedures.
- Daily statistics monitoring of outstanding work.
- Weekly performance review with all staff.

ECONOMY BOARD PERFORMANCE UPDATE

BENEFITS SERVICES continued

BV78b - Performance is at 10.6 days average for the month, rated as good within the performance standards, giving a year to date average of 11.1 days. We have had clarification that a number of changes that were included in our statistics were not appropriate to include within revised definitions and criteria. We have completely revised the way we input statistical records for changes of circumstance while assessing claims and this should have a positive effect on the performance statistics in this area.

We expect the processing to remain stable and are looking to increase performance in this area through the above actions.

Note that the DWP have revised the scoring against the national standard for this indicator in the performance standards because of administration and legislation changes to Housing Benefit. We still retain a score of 3 (good) for this performance.

For any number between 9 and 20 days even if this may be in one of the lower quartiles overall. The DWP are not convinced that the reporting of these statistics is accurate amongst many authorities.

Actions taken as on previous page.

BV79a - The purpose of this SPI is to measure the HB/CTB decision accuracy level to make sure the correct amount of benefit is paid.

For each case selected for check, the checking officer makes sure:

- the latest decision is selected for checking (but excluding any decision in respect of annual uprating),
- the whole of the decision being checked has been made with regard to and in accordance with the law,
- proper regard has been taken of information held by the LA from any source and relevant to the decision, eg in case papers, on computer systems or data image processing systems, and which was available to the LA at the time the decision was made,
- that future changes which were notified or foreseeable at the time the decisions were taken into account in the benefit calculation or a diary date was set to deal with them
- that the decision making officer did not overlook the need for further information before making a decision. For example, a bank statement showing a regular source of income that was not declared or transfers of money to another undeclared account,
- the weekly payment (if any) has been calculated correctly.

This quarter of the 125 cases checked, 124 were found to be correct. Only 1 error was found on 1 case.

BENPS1 - Maintenance at an excellent score 4.

BENPS2 - A performance of 98.02% processed within 14 days for all types of claim for the month and a year to date of 97.48. This is rated as excellent within the performance standards scoring.

Forecast and actions as on previous page.

ECONOMY BOARD PERFORMANCE UPDATE

LOCAL TAXATION

| Code | Description | 2005/2006 Year End | 2006/2007 Target | Reporting Period | 2006/2007 Year to Date | | 2004/2005 Government Top Quartile Figure | Daventry B G Average (Apr 2005 - March 2006) |
|-------------|---|-----------------------|---------------------|-----------------------|------------------------|---|---|--|
| BV9 | Percentage of Council Tax collected. | 97.77% | 98.20% ↑ | Monthly Cumulative | 58.45% | N/A Cumulative - YTD figures are the sum of April 2006 to July 2006. | 98.50% | 98.10% |
| BV10 | The percentage of non-domestic rates due for the financial year which were received by the authority. | 98.83% | 99.15% ↑ | Monthly Cumulative | 60.06% | | 99.20% | 98.79% |

The number of changes in circumstances notifications for Council Tax remains consistently high and continues to impact on performance.

Due to the levels of outstanding Council Tax and Non Domestic Rates work only limited work has been carried out on the Monthly Action Plan which incorporates service improvement.

Good progress has been made on the project to introduce paperless direct debits scheduled to come in to effect in November/ December 2006.

September's collection performance for both Council Tax and Non Domestic Rates remains above the targets set for this year and in comparison with 2005/6 actual performances. The collection rate for Non Domestic Rates has been enhanced through the successful targeting of small businesses eligible for small business rate relief but who had not applied previously.

Plans in place to improve performance include,

- The recovery timetable for 2006/7 has been intensified and the number of court hearings doubled to eight.
- The Senior Local Taxation Officer removed from most other duties to concentrate on outstanding Non Domestic Rate issues together with the most experienced Local Taxation Assistants.
- The outstanding Non Domestic Rate work is being dealt with by 3 Local Taxation Assistants. Any contact concerning the outstanding changes are being dealt with as a priority.
- Short term agency assistance.

ECONOMY BOARD PERFORMANCE UPDATE

BUILDING CONTROL

| Code | Description | 2005/2006 Year End | 2006/2007 Target | Reporting Period | 2006/2007 Year to Date | |
|------|---|-----------------------|---------------------|---------------------------|------------------------|---|
| BC3 | Plans checked within statutory time period. | 100% | 100% ↑ | Quarterly (Cumulative) | 99% | N/A Cumulative - YTD figures is the sum of quarter 1 (April 2006 - June 2006) and quarter 2 (July 2006 - September 2006). |

BC3 - The Statutory Plan Approval within two months of deposit was back on target over the last quarter following seven applications in the previous quarter going over target by one/two days. The failure was due largely to the large volume of applications deposited prior to the changes in regulations in early April.

AGENDA ITEM NUMBER:

PUBLIC SESSION

TITLE : BUDGET MONITORING TO 30 SEPTEMBER 2006

TO : ECONOMY BOARD

DATE : 13th NOVEMBER 2006

BY : HEAD OF SERVICE - FINANCE AND CENTRAL SERVICES

AUTHOR : LINDSEY RICHARDSON, SENIOR ACCOUNTANT

1. LINK TO COUNCIL POLICY

1.1 *Budget monitoring procedures underpin all Council Policies.*

2. PURPOSE OF REPORT

2.1 To present councillors with details of major variations between budgeted and actual expenditure for the Board for the first six months of the 2006/07 financial year.

3. LINK TO STRATEGIC THEMES AND CORPORATE PRIORITIES

3.1 *Budget monitoring procedures work with all strategic themes and corporate priorities.*

RECOMMENDATION

That councillors endorse the actions of officers and note the contents of the report.

4. IMPACT ON CORPORATE POLICIES

4.1 • Best Value

Effective budget monitoring helps to ensure that the council is aiming for continuous improvement as demanded by the principles of Best Value.

4.2 • Equalities

No direct impact.

4.3 • Community Safety and Crime Reduction

No direct impact.

4.4 • Procurement

No direct impact.

4.5 • Risk Management and Risk Register

This report helps to ensure the reduction of risks arising from unexpected overspending by enabling early preventative or remedial action to be taken.

4.6 • Sustainability

No direct impact.

4.7 • Gershon Efficiency Savings

The report itself will not lead to any efficiency savings. The original budgets identified in Annex A include any cashable Gershon efficiency savings as identified in the recent Backward and Forward look Annual Efficiency Statement.

5. EXECUTIVE SUMMARY

5.1 As part of the Key Lines of Enquiry (KLOE) use of resources assessments and improvements councillors must be kept informed on a regular basis of the financial well-being of the budgets for which the Board is responsible. This report provides details of Economy Board expenditure and income variations for the financial year 2006/07.

(For greater detail see the main report)

6. SUPPORTING INFORMATION

6.1 The table in Annex A shows details of all variances within Economy Board budgets for the first six months of the financial year, summarised at service level.

6.2 Annex A also includes a forecast outturn for full-year expenditure or income on all variances, as agreed by budget officers.

6.3 Annex B details the major variances arising in the financial year 2006/07. A major variance is one greater than or equal to £5,000 and 10% of profiled budget, or less than or equal to -£5,000 and -10% of profiled budget. In addition, budget variances exceeding £25,000 and -£25,000 will also be presented if they do not meet the +/- 10% criteria, as these are considered material.

6.4 The information provided in Annex B has been produced on an exception basis. Any variances that do not exceed the criteria in paragraph 6.3 have been excluded. This report does not replace the requirement for a budget

officer to submit a report to request a supplementary estimate – budget officers are expected to report such items separately.

- 6.5 This report has identified several significant variances within Economy Board. These have been shown at Annex B and are as follows: -
- 6.6 Human Resources expenditure is exceeding budget profiled for recruitment advertising by £23.6k. Grants and subscriptions £5.4k and staff relocation £2k are overspent compared to both annual and profiled budget. The forecast outturn for corporate employee initiatives as a whole is higher than the current budget, and the funding shortfall will be addressed as part of the Accountancy budget monitoring meetings. Training is currently underspent by £8.6k, as is short course fees £4.7k and conference expenses £2k.
- 6.7 The majority of the underspend on the industrial units, is due to an accrual for the management fee payable to North Yorkshire County Council and Yorkshire Forward for Sherburn Enterprise Centre, Swordfish Way and the Vivars. This will be cleared by the submission of an invoice by NYCC.
- 6.8 Annex C details the changes to the original budget that have been approved for Economy Board in the financial year 2006/07. Included within Annex C are: -

| | £ |
|---|-----------------------|
| Approved Bids | 54,270 |
| Carry Forward Budgets | 144,720 |
| Supplementary Estimates | 7,500 |
| Virements | 82,690 |
| Total Budget Adjustments to 30 September | <u>289,180</u> |

- 6.9 Accountancy Section officers continue to hold regular meetings with all budget officers within the Authority to discuss financial performance against budget.
7. FINANCIAL IMPLICATIONS
- 7.1 There are no financial implications as a result of this report. Budget officers are expected to produce separate reports to the Board to request any supplementary estimates arising from budget monitoring reports.
8. BACKGROUND DOCUMENTS
- 8.1 Accountancy working papers.

Corporate Budget Monitoring as at 30th September

| | Original Budget 2006/07 | Virement & Supp Est 2006/07 | Revised Budget 2006/07 | Budget to 30th Sept | Actual Expenditure / Income to Sept | Variance 30th Sept | Forecast Outturn 2006/07 | Variance 2006/07 |
|--------------------------------|-------------------------|-----------------------------|------------------------|---------------------|-------------------------------------|--------------------|--------------------------|------------------|
| <u>Economy Board</u> | | | | | | | | |
| Building Control | 53,120 | - | 53,120 | 6,672 | 8,077 | 1,405 | 61,526 | 8,406 |
| Bus Station | 4,350 | 2,000 | 6,350 | 6,880 | 6,572 | (308) | 6,350 | - |
| Corporate Employee Initiatives | 99,710 | 35,360 | 135,070 | 69,725 | 81,479 | 11,754 | 166,090 | 31,020 |
| Economic Development | 256,740 | 157,530 | 414,270 | 285,339 | 289,596 | 4,257 | 414,270 | - |
| Housing Benefits | 863,295 | 57,240 | 920,535 | 2,132,452 | 2,130,911 | (1,541) | 921,035 | 500 |
| Industrial Units | (68,620) | (10) | (68,630) | (215,932) | (281,938) | (66,006) | (68,630) | - |
| Local Taxation Collection | 543,040 | 37,060 | 580,100 | 480,300 | 485,194 | 4,894 | 580,630 | 530 |
| Total Economy Board | 1,751,635 | 289,180 | 2,040,815 | 2,765,436 | 2,719,890 | (45,546) | 2,081,271 | 40,456 |

ECONOMY BOARD - MAJOR VARIANCES TO 30 SEPTEMBER 2006

| Cost Centre | Revised Budget £ | Budget to 30 June £ | Actual Expenditure / Incomem to 30 September £ | Variance to 30 September £ | Variance to 30 September % | Forecast Outturn £ | Major Reasons for Variances. |
|--------------------------------|---------------------|------------------------|---|-------------------------------|-------------------------------|-----------------------|--|
| Corporate Employee Initiatives | 135,070 | 69,725 | 81,479 | 11,754 | 17 | 166,090 | <p>1. Expenditure is exceeding budget profile on recruitment advertising £23.6k.</p> <p>2. Staff relocation £2k and grants and subscriptions £5.4k overspent compared to both profiled and annual budget. Budget shortfall to be addressed by Head of Human Resources.</p> <p>3. Expenditure lower than profiled budget on training (£2.2k), short courses fees (£4.7k), qualification training (£6.4k) and conference expenses (£2k).</p> <p>TOTAL MAJOR VARIATIONS = £15.7k</p> |
| Industrial Units | (68,630) | (215,932) | (281,938) | (66,006) | 31 | (68,630) | <p>1. Sherburn Enterprise Centre, Swordfish Way and the Vivars are underspent due to accruals for the North Yorkshire County Council and Yorkshire Forward management fees which are waiting to be cleared (£51.7k).</p> <p>2. Rental income on Swordfish Way Industrial Units has not been achieved £6.3k, however this has been offset by an overachievement of rental income on Hurricane Way Industrial Units (£6k) and the Prospect Centre (£4.1k).</p> <p>3. There is an underspend on business rates (£5.6k) following a previous year NNDR refund.</p> <p>TOTAL MAJOR VARIATIONS = (£61.1k)</p> |

| Type of Change | Cost Centre | Amount £ | Reason for Budget Change |
|--------------------------------|---|----------------|--------------------------|
| Revenue Approved Bids | Total net changes to 30 June per previous report | 54,270 | |
| | No budget changes July to September | | |
| | Total changes to 30 September | 54,270 | |
| Carry Forward Budgets | Total net changes to 30 June per previous report | 144,720 | |
| | No budget changes July to September | | |
| | Total changes to 30 September | 144,720 | |
| Supplementary Estimates | Total net changes to 30 June per previous report | 7,500 | |
| | No budget changes July to September | | |
| | Total changes to 30 September | 7,500 | |
| Virements - Permanent | Total net changes to 30 June per previous report | 12,930 | |
| | No budget changes July to September | | |
| | Total changes to 30 September | 12,930 | |
| Virements - One Year | Total net changes to 30 June per previous report | 54,760 | |
| | Local Taxation Collection | 15,000 | |

ECONOMY BOARD - CHANGES TO ORIGINAL BUDGET - QUARTER ENDED 30 SEPTEMBER 2006

Annex C

| Type of Change | Cost Centre | Amount £ | Reason for Budget Change |
|----------------|---|-------------|--------------------------|
| | Total changes to 30 September | 69,760 | |
| | | | |
| | Total changes to 30 September per Annex A | 289,180 | |

The above changes to original budget are reflected in Annex A.

AGENDA ITEM NUMBER:

PUBLIC SESSION

TITLE : SUB REGIONAL INVESTMENT PLANNING

TO : ECONOMY BOARD

DATE : 13 NOVEMBER 2006

BY : PAUL WHITAKER, HEAD OF ECONOMIC DEVELOPMENT (NYCC)

AUTHOR : EILEEN SCOTHERN, PRINCIPAL ECONOMIC DEVELOPMENT OFFICER

1. LINK TO COUNCIL POLICY

- 1.1 *Links to the following themes of the Community Strategy 2005 to 2010:*
- *Targeting & co-ordinating our efforts in the areas of greatest need*
 - *Working with our community*
 - *Developing sustainable communities*
 - *Developing our three market towns and surrounding rural areas*
 - *Improving the image of the area*

2. PURPOSE OF REPORT

- 2.1 To update Members on the current position in respect to the production of the Sub Regional investment Plan.

3. LINK TO STRATEGIC THEMES AND CORPORATE PRIORITIES

- 3.1 ***How does this link to the Council's aims and priorities?***

Links to Strategic Theme - Promoting Prosperity.

RECOMMENDATION

- i) That Councillors note the progress on the Strategic Economic Assessment and Sub Regional Investment Plan.**
- ii) That Councillors endorse the interventions and spatial focus listed in Paragraph 6.6 as SDC priorities**

4. IMPACT ON CORPORATE POLICIES

- 4.1 • Best Value - No Impact

- 4.2 • Equalities – No Impact
- 4.3 • Community Safety and Crime Reduction – No Impact
- 4.4 • Procurement - No Impact
- 4.5 • Risk Management and Risk Register – No Impact
- 4.6 • Sustainability – No Impact
- 4.7 • Gershon Efficiency Savings – No Impact

5. EXECUTIVE SUMMARY

- 5.1 The report details the interventions identified for the next Sub - Regional Investment Plan (SRIP).

(For greater detail see the main report)

6. SUPPORTING INFORMATION

Strategic Economic Assessment (SEA)

- 6.1 The Partnership Executive and the Development Board have reviewed the SEA and set out a series of transformational interventions that could provide the basis for developing the Investment Plan. The SEA report also illustrates what might be covered by those interventions. These could be delivered both at sub regional level and at a local spatial level according to what actions are appropriate.
- 6.2 Councillor Brian Percival, SDC Representative at the Development Board stated Selby had no issues with the interventions but stressed the importance of new sites and increasing the amount of institutional investment in the sub region. In respect of Selby he wants to build a connection between the University, the Olympia Park site and the potential ESS (European Spallation Source) site at Burn as a science network down the A19. He felt that it was important to accept growing commuting but then take advantage of the new talents in the area. He also emphasised the opportunity for a bio-fuel based generation scheme at Gascoigne Wood.
- 6.3 The following was agreed by the Development Board at its meeting of the 25th September 2006.

The transformational interventions would be: -

- Exploiting science and innovation
- Stimulating and supporting enterprise and enterprising culture
- Developing a contemporary high quality cultural and environmental offer

- Attracting and developing knowledgeable and creative people
- Ensuring a connected sub region

The spatial focus would be: -

- Developing the opportunities for significant new investment, economic and employment growth in York and its hinterland
- Significantly raising the economic performance in Scarborough town
- Addressing the problems of rurality through building a sustainable economy
- Sustaining buoyant economies integral to the City Regions of Leeds and the Tees Valley

6.4 A member of the Partnership Executive will lead each one of the five transformational interventions. Following consultation with John Marsden, as Chief Executive of NYCC and Chair of the Partnership Executive, the following have been approached and have agreed to lead the initial work.

- Science and Innovation – Colin Mellor, University of York.
- Enterprise – Helen West, Business Link
- Cultural and Environmental Offer – David Andrews, Yorkshire Tourist Board
- Knowledge and creative people – Liz Burdett, Learning and Skills Council
- Connected sub region – Gordon Gresty, NYCC

6.5 Leads have also been approached for the spatial components but are still subject to confirmation. It is intended that work on the spatial elements will start after initial progress has been made on the five transformational interventions. Each Group needs to highlight where appropriate the spatial context of what is being proposed. This will help to form the brief for the Spatial Groups, which will be established after the 9th November Partnership Executive.

6.6 In terms of Selby district economy the key interventions and spatial focus are: -

Interventions

- **Exploiting science and innovation**
- **Stimulating and supporting enterprise and enterprising culture**
- **Ensuring a connected sub region**

and the Spatial focus

- **York and its hinterland**
- **City Regions of Leeds.**

The degree to which Selby District Council is involved in the groups has yet to be determined. How we manage the staff resources required for work arising through these additional task groups will need to be

determined within the context of the Partnership Agreement with North Yorkshire County Council.

6.7 Review of Investment Planning

In September 2006 Yorkshire Forward requested from the Development Board some initial input into the Strategic Review of Investment Planning. A number of operational questions were posed, including;

“At what geographical level do you think Investment Plans would best be placed to deliver the RES (e.g. Sub Regions, City Regions etc)?”

6.8 The Development Board had a wide ranging discussion, with a variety of opinions, on whether Investment Planning should be undertaken on a City Region or Sub Regional basis. It was agreed at the Board a response based on the statement: - Whilst the merits of aligning with a City Region approach were understood, there were real issues of marginalizing rural and coastal areas.

6.9 Councillors views on whether we should align ourselves with a City Region or a Sub Regional approach would be appreciated.

7. FINANCIAL IMPLICATIONS

7.1 There are no financial implications.

8. BACKGROUND DOCUMENTS

8.1 All reports are kept within EDU and on the York and North Yorkshire Partnership Unit website.

AGENDA ITEM NUMBER:

PUBLIC SESSION

TITLE : LEEDS CITY REGION
TO : ECONOMY BOARD
DATE : 13 NOVEMBER 2006
BY : PAUL WHITAKER, HEAD OF ECONOMIC DEVELOPMENT (NYCC)
AUTHOR : SIMON FOSTER, ASSISTANT ECONOMIC DEVELOPMENT OFFICER

1. LINK TO COUNCIL POLICY

1.1 Leeds City Region (LCR) and the Council's involvement is included in the Community Economic Development Strategy.

2. PURPOSE OF REPORT

2.1 To inform councillors of discussions taking place between Selby District Council and the other 10 authorities involved in the Leeds City Region (LCR).
The purpose of the report is to inform councillors of the current arrangements for supporting city region working.

3. LINK TO CORPORATE AIMS AND PRIORITIES

3.1 ***Linked to Corporate Priority Regenerating our Three Market Towns and the Corporate Theme Promoting Prosperity.***

RECOMMENDATION

THAT MEMBERS NOTE THIS REPORT

4. IMPACT ON CORPORATE POLICIES

4.1 Best Value
The Policy Advisor Group representatives, when presenting reports to the Leaders and Chief Executive Meetings, will include a section on this issue.

4.2 Equalities
At this stage the report refers to strategies and principles. However as project initiatives are developed, the implications for equalities will be considered in line with the council's policies.

- 4.3 **Community Safety and Crime Reduction**
At this stage the report refers to strategies and principles. However as project initiatives are developed the implications for community safety and crime reduction will be considered in line with councils policies
- 4.4 **Procurement**
Working in partnership with the other local authorities will enable research work to be combined and reduce the cost to all participants.
- 4.5 **Risk Management and Risk Register**
Lack of financial resources. Currently the LCR Chief Executives have agreed an interim structure with limited funding requirements. As the City Region Development Programme (CRDP) initiatives are developed, future requests for funding on a project basis or towards the administration may be received.
- 4.6 **Sustainability**
The report refers to the Leeds CRDP, quality of life, culture and skills needs and proposals. The CRDP recognises the diverse population and identifies the areas strengths and weaknesses.
- 4.7 **Gershon Efficiency Savings**
Within the CRDP and this report are proposals to work in partnership on research, procurement and reducing duplication.

5 EXECUTIVE SUMMARY

- 5.1 Following the signing of a LCR concordat, a Leeds CRDP has been produced. Partners are now developing the work streams to achieve the objectives identified in the Programme.

This report provides details of these objectives and outlines how they will be actioned

(For greater detail see the main report).

6 SUPPORTING INFORMATION

- 6.1 The LCR consists of Barnsley, Bradford, Calderdale, Craven, Harrogate, Kirklees, Leeds, North Yorkshire, Selby, Wakefield and York. The Partners have agreed an interim CRDP which sets out key interventions that are required for the LCR to contribute towards closing the gap between the LCR and the rest of the UK.

- 6.2 The key objective is to deliver a growth of 4.0% per annum in Gross Value Added (GVA) across the city region over the next ten years. This growth rate would be sufficient to close the productivity gap with the England average over the same time period, and contribute to Northern Way's aim to close the £30billion gap in the North.

The shared vision is to

“Develop an internationally-recognised city-region; to raise our economic performance; to spread prosperity across the whole city region, and to promote a better quality of life for all of those who live and work here”.

- 6.3 Background

The LCR has a population of over 2.77 million, over 70,000 businesses, a labour force of over 1.4 million and a combined GVA of £41.645 billion. Without any intervention and investment the LCR is forecasted to create 150,000 net additional jobs and for the GVA to increase to £21.5 billion (average of 2.8% per annum) by 2015 (Projection by Yorkshire Futures and Experian Business Strategies).

- 6.4 Yorkshire Futures projects that UK average growth will be 3.1% over the period 2005-2015. The predicted LCR growth rate of 4% would widen the gap and a 3.1% growth would maintain our position. However, an enhanced growth strategy of 3.5% would enable a narrowing of the gap between the LCR and the rest of the United Kingdom.

- 6.5 To deliver the extra growth, the following priorities have been agreed:

Maximising the city region's key economic assets:

- Financial and business services.
- Electronics.
- Bioscience and medical research.
- Digital and creative industries.
- Science hub and the European Spallation Source.

Addressing underlying inhibitors:

- Transport connectivity.
- Skills and labour market.
- Business infrastructure and support.
- Housing and sustainable communities.

- Quality of life, quality of place, culture, marketing and image.

Developing the Leeds – Manchester – Sheffield economic core

- Financial and business services.
- Creative and digital industries.
- University collaboration.
- Transport connectivity.

6.6 The CRDP identifies why the above are important, where we are now, where we want to be and what needs to be done. Included under what needs to be done are: -

- Working together to join up our public transport systems through joint ticketing and integrated timetabling.
- City region partners to lend their full support to the location of the European Spallation Source at Burn, Selby.
- City region partners to build on the success of Science City York.
- Share information on site availability.
- Develop a portfolio to encourage investment in the city region.
- Explore the potential for developing a collective city region identity whilst maintaining the uniqueness of the individual brands.
- Publicise nationally and internationally the successful renaissance of our urban centres and market towns.

6.7 In February 2006, it was agreed that Chief Executives would meet on a monthly basis and the Leaders would meet four times a year. The Policy Advisors Group (PAG) will continue to meet regularly to consider policy development activity and to generally review city region activity. This group was initially drawn from the local authorities but now includes officers from METRO; Yorkshire Forward; the Yorkshire and Humber Assembly and the Government Office for Yorkshire and the Humber. Specialists attend the meetings to support specific agenda items.

6.8 In addition, partners are supporting the city region agenda through leading or contributing to thematic work groups. These groups were established to scope and develop proposals included in the interim CRDP. A wider range of partner organisations are involved in the theme groups.

The theme groups are led either by partners or local authority representatives, as follows:-

- METRO are leading work on transport connectivity, which has included developing the Northern Way Transport Compact.
- The City of York are leading work on innovation.
- Kirklees have commenced work on the skills agenda.
- Wakefield are leading on business infrastructure.
- Quality of life is being considered North Yorkshire County Council with Craven District Council.
- Work on growth sectors and clusters are being developed by Bradford with Leeds

Selby District Council has previously attended the transport, skills and business infrastructure thematic meetings. However Selby District Council is not currently represented on any of the thematic groups.

6.9 Emerging governance arrangements

- The City Region Partnership has recently agreed to develop more formal governance arrangements in the form of a City Region Leaders' Board, constituted as a Joint Committee to take forward the city region agenda.
- The Board will be seeking to develop Economic Area Agreements with Government, which the Board will own and be accountable for delivering. These will set out the key outputs, outcomes and actions for delivering the CRDP proposals for a stronger and more competitive economy.

6.10 City Region-wide resources

- Leeds City Council estimate the resource dedicated to the City Region activities currently equates to over £100,000.
- £1.75m is indicated as available in the Northern Way Business Plan 2006/2008 to support the development of CRDPs across the North of England. The Northern Way Secretariat has been asked to provide an indication as to how this will be distributed to City Regions.
- Yorkshire Forward has indicated a willingness to support City Region working and further discussions are expected in this regard.

- Around £10,000 has been pledged by the Regional Assembly to support research on the economic links between housing and the economy across the City Region.
- City Region funds used to carry out Financial and Business Services study.
- £20,000 has been claimed from the Northern Way Secretariat in 2005/2006 as a contribution towards the costs to produce a 20-year transport vision for the City Region.

The final three research papers and the vision will be published on 3rd November 2006.

6.11 The City Region immediate work programme has been finalised and will be launched regionally in Halifax on the 3rd November 2006 with a national launch taking place at Westminster on the 20th November 2006.

6.12 Key 'Asks' of Government

Importantly, the CRDP identifies areas where the City Region partners will cooperate and work together to enhance economic growth. However, it also highlights the key 'critical asks' of Government particularly through the **2007 Comprehensive Spending Review**. Specifically we ask that:

- Government supports the creation of a third science hub in the North of England, and announces its intention to bid for the location of the **European Spallation Source** within the UK and specifically at Burn Airfield, Selby.
- Government and regional agencies support improvements outlined in the City Region's **20-Year Vision for Transport**.

7 FINANCIAL IMPLICATIONS

7.1 The estimated contribution of Selby District Council towards developing and implementing the City Region Development Programme is :

| 2006/07 | 2007/08 | 2008/09 |
|---------|---------|---------|
| £2,100 | £2,100 | £2,100 |

7.2 Revenue

Based on a population distribution, the Selby District Council proportion will be calculated on a 3.8% share of the City Region (minus Leeds) population. The contribution will assist the funding of a project manager and an operational budget.

7.3 The 2006/07 contribution will be funded from a 2005/06 underspend. There is currently no budget provision for this contribution for 2007/08

and future years. Therefore, a bid will need to be submitted for consideration as part of the development of the Council's budget for those years.

8 BACKGROUND DOCUMENTS

8.1 *All papers and reports kept by EDU.*

Copies of the CRDP and supporting appendices will be available on-line from the 3rd November 2006 at www.leeds.gov.uk/leedscityregion

AGENDA ITEM NUMBER:

PUBLIC SESSION

TITLE : DRAFT COMMUNITY ECONOMIC DEVELOPMENT STRATEGY (CEDS) 2007 - 2012

TO : ECONOMY BOARD

DATE : 13 NOVEMBER 2006

BY : PAUL WHITAKER, HEAD OF ECONOMIC DEVELOPMENT (NYCC)

AUTHOR : EILEEN SCOTHERN, PRINCIPAL ECONOMIC DEVELOPMENT OFFICER

1. LINK TO COUNCIL POLICY

- 1.1 The Strategy and Improvement Plan is within Council Policy and takes account of the Community Strategy.

2. PURPOSE OF REPORT

- 2.1 To explore the key priorities and, in conjunction with the LSP Economy Sub Group, agree the Community and Economic Development Strategy (CEDS).

3. LINK TO STRATEGIC THEMES AND CORPORATE PRIORITIES

- 3.1 ***How does this link to the Council's aims and priorities?***

Links to Strategic Themes:

- Promoting Prosperity***
- Organising to Deliver***

Linked to Council's priorities of Regenerate our Three Market Towns and Raise the image of Selby District.

RECOMMENDATION

Councillors agree to the proposed Community Economic Development Strategy.

4. IMPACT ON CORPORATE POLICIES

- 4.1 • Best Value

The revisiting of the Strategy is a chance for Councillors to challenge whether the CEDS, approved in 2005, is fit for purpose, or needs

amending.

- 4.2 • Equalities

That the Strategy has been prepared within the Council's and the previous CEDS general principles regarding equalities.

- 4.3 • Community Safety and Crime Reduction - No impact

- 4.4 • Procurement - No impact

- 4.5 • Risk Management and Risk Register

Partnering does not bring the added benefits expected. This has been identified as a corporate risk and an action plan to minimise/eliminate this risk is in place.

There are insufficient human and financial resources to carry out the priorities. Due to the reduction of staff in the last calendar year this has been a major problem. The revised Strategy has been written based on reduced resources available, but relies on certain budget bids being approved. A review may be required following the setting of the Council's budget for 2007/8.

- 4.6 • Sustainability

One of the general principles of the Strategy is to achieve a balanced and sustainable economy.

- 4.7 • Gershon Efficiency Savings

As part of the partnering agreement we are seeking to achieve a 10% saving by March 2008.

5. EXECUTIVE SUMMARY

- 5.1 In May 2006 the Economy Board agreed with officers a Service Performance Agreement (SPA) for 2006/7. As part of the SPA, Officers agreed to review the Strategy and review with Councillors and members of the LSP the CEDS strategy.

(For greater detail see the main report)

6. SUPPORTING INFORMATION

- 6.1 The adopted Community Economic Development Strategy was considered and approved by the Board in July last year. Councillors in considering the Service Performance Agreement on 5 April, requested the Strategy.

Draft Community Economic Development Strategy 2007 –2012

6.2 The introduction has been amended to reflect changes especially in relation to the emerging Leeds City Region debate, partnering and the limited financial resources available. The general principles contained in the Strategy have not been changed.

6.3 The themes in the previous strategy were: -

1. Promote and support projects which will contribute to the Economic Growth of the District;
2. Encourage support services that will enhance skills, raise confidence and improve the ability of local people to access local job opportunities or community schemes;
3. Making the connection between work, learning, healthcare;
4. Help to present a Positive Image of the District;
5. To meet the concerns and priorities of local communities;

6.4 In the revised draft Strategy two themes have been deleted from the Selby district's lead responsibility. They are:

- Encourage support services that will enhance skills raise confidence and improve the ability of local people to access local job opportunities or community schemes.

This has been moved to Selby Area Learning Partnership and is to be monitored by the LSP Economy Board.

- Making the connection between work, learning, healthcare etc.

This was primarily related to rural transport, although included elements of improving ICT accessibility. Since the end of Countryside Agency funding for rural transport partnerships in March 2006, the Economic Development Unit has taken no action on this theme. In August, the County Council approached all local Authorities to take on a local role for the Public Service Agreement 4. The Chair, of the former Selby and York Rural Transport Partnership called a meeting to discuss the County's proposal for Selby and York to create a Transport and Access Partnership. The Chair on behalf of all organisations, has stated that Selby and York don't have the capacity to carry out all the responsibilities identified in the proposed agreement with NYCC, without additional resources. We are still awaiting the response.

A bid has been submitted for the 2007/08 budget; if it is successful, then an additional theme "improving connectivity" will be added.

6.5 The other themes have been reworded but the general principles behind them remain and a new theme "Regenerating our Three Market Towns" has been included

6.6 Regenerating our Three Market Towns is a combination of the Corporate

Plan and the Yorkshire Forward definition of Urban Renaissance. We have a bid in to Yorkshire Forward for two additional members of staff to enable this transition. We expect we will be able to update Councillors of the decision at the Economy Board meeting. In anticipation of a positive decision the recruitment process has commenced. The officers are aware that there is a shortage of regeneration experts and discussions are taking place with neighbouring Authorities to ascertain whether alternative solutions could be achieved if the recruitment exercise is unsuccessful. Neighbouring Authorities have agreed to consider this approach, but have warned us that in certain fields they have limited capacity to assist.

6.7 In summary, the proposed five themes for 2007 – 2012 are:

1. Developing an environment for businesses (Selby District lead)
2. Raising the image of the area (Selby District lead)
3. Regenerating our Three Market Towns (Selby District lead)
4. Greater Community Power (Selby District lead)
5. Enhance skills and improve access to employment activities (LSP lead)

Subject to funding a further theme could be added

6. Improving connectivity.

6.8 The rest of the Strategy expands each theme and shows how it links to the Regional Economic Strategy; the Council's Corporate Plan; emerging Sub Regional Investment Plan and the Leeds City Region Development Plan.

7. FINANCIAL IMPLICATIONS

7.1 In 2006/07 to date we have had to request an additional £10,000 in supplementary estimates to cover the partnering agreement and a contribution towards the Visitor Information Centre.

7.2 For 2007/8, £5,000 has been agreed as a supplementary estimate for the partnering. The budget requirements for the Economic Development Service are still subject to the conclusion of the Asset Management Review, the future of york-england.com and the Visitor Information Centre. Also budget bids and capacity of NYCC to assist in the delivery of an economic development service are still to be finalised.

8. BACKGROUND DOCUMENTS

8.1 All background papers are kept by EDU.

Draft Community Economic Development Strategy 2007 – 2012

Introduction

Selby District is made up of three main settlements, Selby, Sherburn and Tadcaster and a rural hinterland.

The Strategy reflects the Councils and Local Strategic Partnership's (LSP) desire to a Selby District's economy, which is vibrant, dynamic and intelligent.

The Strategy has been refined to focus on deliverable priorities where we, Selby District Council, can add value and make a difference. This has meant taking tough decisions between competing priorities.

However, we can't look at economic development in isolation. We provide an important role, we are part of a broader framework, we need to be able to work together where it is in our joint interests to do so. This joint working has always included partner organisations such as Business Link, Learning Skill Councils however, increasingly opportunities are being explored to deliver economic development services across local Authority boundaries either through partnering with NYCC or the Leeds City Region. The Council will manage the economic activities in the District on behalf of the LSP.

The District's economy is well placed to achieve sustainable economic growth to improving the quality of life for those who live and work in the District. One concern is that, with housing developments in recent years, the district has imported a workforce without the accompanying jobs. The Urban Renaissance vision sees Selby benefiting from, and contributing to, the prosperity of the region by accommodating population growth and economic development in a way that strengthens the district. Put another way the challenge in Selby District is not to generate demand for development but to take advantage of existing growth pressures by seeing them as an opportunity rather than a threat.

Part of the longer-term strategic development of Selby is to build an office sector in an attempt to reverse the flow of white-collar workers to Leeds and also link into innovation and enterprise developments with Science City York.

The General Principles of the Strategy are –

- Encourage all to take an active part in the social, environmental and economic well-being of the community.
- Help secure access to a full range of job opportunities.
- To deal with all individuals, organisations equally irrespective of ethnic origin, political views or legal status.
- Focus on issues that matter to the customer, which do not adversely affect others.
- Encourage investment and spirit of entrepreneurship into the District.
- To achieve a balanced and sustainable economy.

The five themes for the Community Economic Development Strategy for 2007 - 2012 are: -

1. Developing an environment for businesses
2. Raising the image of the area
3. Regenerating our Three Market Towns
4. Greater Community Power
5. Enhancing skills and improving access to employment activities

These will be achieved by refocusing economic and commercial activities on Science and the Financial and Business Services along the A19 corridor and the three townships as the hubs of industry, commerce and retail and from which the adjoining villages will obtain leisure, social, medical, retail and commercial services.

Developing an environment for businesses

Inward Investment to diversify and strengthen the local economy and to generate new employment opportunities for existing residents and the occupiers of proposed new housing developments in the area.

Investment into infrastructure is critical to the success of the area as a business location. The Council wishes to maintain a diverse stock of employment land and premises to support a broad based economy, which maximises employment opportunities for local people and which minimises commuting by car.

Economic development will be market led within the strategic policy of encouraging re-use of brownfield sites and identified green field sites in and around the townships that will encourage long-term investments and sustainable employment.

The Council has commenced the Local Development Framework and within the proposed revised Local Development Scheme an Employment Land Study will be carried out in 2007, subject to funding.

We will promote quality sites that have access to good communications and workforce and encourage institutional investors. As part of the Local Development Framework we will establish a policy position regarding protection, release and redevelopment of employment land in the District and in particular Selby Urban Area.

Employment is concentrated in the retail trade, manufacturing, notably food and drink, and broad business support services, much of which offers relatively low incomes; indeed average weekly earnings are £437.50 (UK £479.90).¹ The financial services sector is under-represented employing 300

¹ Source: Selby Workforce, Selby DC. Data from New Earnings Survey, 2003.

people; even the high street bank branches found in most towns operate as agencies in Selby managed out of York or Leeds offices.

The econometric model used by Yorkshire Forward and in producing the Strategic Economic assessment predicts that Selby is to experience a 8% increase in population but a decline in employment albeit by a modest amount over the next five years.

Raising the Image of the Area

Communications are an essential tool of the economy. The District will encourage wider use of Broadband Internet facilities and lead by example. We will capitalise on our three major trunk roads and enhance the feeder systems onto those roads. Rail transport is not being used to its full advantage and we will develop better access and usage of the railways. We will encourage the development and greater usage of our waterways for leisure time activities.

Where the label “former mining area” ceases to exist the transition from the old to *iSelby* (based on intelligent led businesses) needs us all to work together to grasp the opportunities either from an expansion of the Financial and Business Services sector in the Leeds City Region or innovation led projects linked to Science City York.

Regenerating our three Market Towns

The townships are to be revitalised and existing commerce, retail and leisure within the town centre are to be encouraged through the Urban Renaissance programme to provide facilities for the 21st century with vibrant townships during the working day and early evenings and weekends. New retail facilities beyond the town centre except for local services are to be discouraged.

To continue to attract investment whilst encouraging people to live and work in the District it is important to bring new life to the Town Centres. Improvements to all three settlements are proposed through the Urban Renaissance programme. These are crucial as the settlements and particularly Selby as the principal market town lack a competitive range of shops, quality hotels and restaurants. The town centres also face competition from nearby larger centres and out of town retail parks.

Greater Community Influence

We need to develop the skills of people in the community to enable them to take up employment and other opportunities. In addition we must work with employers to develop and support training provision that is appropriate for the emerging economy.

We can only deliver if we all work together and include the community and our 10-year vision argued the case for greater community involvement. The Community Investment Partnerships (CIPs) have proved working together is

more effective and the Council, through the Organising to Deliver Priority, is seeking to develop this approach over the next three years.

The six Selby District CIP groups were established in late 2004. In December of that year the initial CIP documents were published. These documents identified local needs; suggested actions to address those needs and listed local projects. In the intervening two years these groups have progressed dramatically.

The original (2004) documents produced by the CIPs identified a number of projects across the District. Of these, 71 have either received funding or have had funding committed to them. The total amount of external funding accessed by these groups exceeds £3 million.

Enhancing skills and improving access to employment activities

The Vision is to have a network of providers and a District in which everyone has access to, and regularly engages in opportunities for education and learning relevant to their own personal goals and the needs of the economy and local communities.

Potential Theme - Improving Connectivity

In common with many rural areas, poor transport connectivity is the biggest constraint on our present and future economic growth. Subject to funding we will work with North Yorkshire County Council and the Leeds City Region to improving connectivity.

Strategies Matrix

| Community Economic Development Strategy | Regional Economic Strategy | Community Strategy | SDC Corporate Plan Key Themes 2006 -10 | Emerging Sub Regional Investment Plan Transformational interventions | North Yorkshire Local Area Agreement (awaiting confirmation) |
|--|---|--|---|--|---|
| Developing an environment for business. | More Businesses Competitiveness Businesses Good Jobs Transport, infrastructure and environment | Developing sustainable communities | Promoting Prosperity | Exploiting science and innovation Stimulating and supporting enterprise culture | Strengthen the North Yorkshire Economy Reduced economic disadvantage through increasing employment opportunities |
| Regenerating the three market towns | Stronger Cities, Towns and Rural Communities | Developing our three market towns and surrounding rural areas. | Promoting Prosperity | York Sub Area | Not Included |
| Greater Community Power | Connect all of the region's communities to Economic opportunity through regeneration activity | Working with our community. | Organising to deliver | Not Included | Empower local people to have a greater choice and influence over local decision making and a greater role in public service delivery (Stronger communities) |
| Present a positive image of the District. | Stronger Cities, Towns and Rural Communities | Improving the image of the area. | Improving the Image of the Area | Developing a contemporary high quality cultural & environmental offer | Increase the economic value of North Yorkshire's cultural Offer. |
| Enhancing skills | Skilled jobs Good jobs | Targeting and co-ordination our efforts in the areas of greatest need. | Promoting Prosperity | Attracting and developing knowledgeable creative people | Highly skilled workforce |

Potential Projects under the proposed key themes.

Developing an environment for Business. (Selby District Council Lead)

Employment Land Study
Area Action Plan Urban Area of Selby
Olympia Park

Regenerating the Three Market Towns (Selby District Council Lead)

10 priority Projects identified by Town Team Executive
Selby (7)
Sherburn (3)
Tadcaster – no priority projects at the moment.

Greater Community Power (Selby District Council Lead)

CIP
Leader Plus

Present a positive image of the District (Selby District Council Lead)

iSelby
Leeds City Region

Enhance Skills (LSP Economy Sub Group Lead)

Investing in Skills & Technology for the future
Good Jobs for local people

Improving Connectivity (Selby District Council Lead) – subject to resources.

Develop an action plan under the Rural Transport and Access to Services programme
Working together to join up our public transport systems through joint ticketing and integrated timetabling
Extension of the metrocard
Support the Wheels to Work project

AGENDA ITEM NUMBER:

PUBLIC SESSION

**TITLE : SELBY DISTRICT URBAN RENAISSANCE
PROGRAMME – PROGRESS UPDATE**

TO : ECONOMY BOARD

DATE : 13 NOVEMBER 2006

**BY : PAUL WHITAKER – HEAD OF ECONOMIC
DEVELOPMENT, NORTH YORKSHIRE COUNTY
COUNCIL**

AUTHOR : NEIL SKINNER – EXTERNAL FUNDING MANAGER

1. LINK TO COUNCIL POLICY

1.1 *Linked to Corporate Plan Priority Action – Regenerating our Three Market Towns*

Linked to Community Strategy 2005-10 theme – Developing our three market towns and surrounding rural areas.

2. PURPOSE OF REPORT

2.1 To update Councillors on the progress of the Selby District Urban Renaissance programme

3. LINK TO STRATEGIC THEMES AND CORPORATE PRIORITIES

3.1 ***Links to Strategic Themes:***

- ***Promoting prosperity***
- ***Healthier communities***

Directly linked to Council's priority of 'Regenerating our Three Market Towns'

RECOMMENDATION

i) That Councillors note the report

4. IMPACT ON CORPORATE POLICIES

4.1 • Best Value – No impact

4.2 • Equalities

Urban Renaissance, partly through its process of ongoing community

engagement via Town Teams, and partly through the anticipated impact of increased investment in the District, will positively address equality issues and social inclusion.

4.3 • Community Safety and Crime Reduction

North Yorkshire Police are actively involved in the Renaissance process, particularly with regard to the public realm design issues.

4.4 • Procurement - No impact

4.5 • Risk Management and Risk Register

No impact at this stage of the programme

4.6 • Sustainability

The Selby District Renaissance programme positively impacts on the sustainability of local communities by engaging these communities in the long-term development planning of Selby, Sherburn and Tadcaster. The programme will, in particular, have a major impact on improving the public realm (civic pride and image of the area), revitalising the town and promoting the skills, knowledge and capacity of local people in order to provide a skilled workforce for business.

4.7 • Gershon Efficiency Savings - No impact

5. EXECUTIVE SUMMARY

5.1 At its meeting on 5 October 2006 the Town Teams' Executive agreed a priority list of ten projects from the many project ideas put forward. These priority projects are those which Town Teams and Selby DC Renaissance staff will concentrate on delivering.

6. SUPPORTING INFORMATION

6.1 At its meeting on 5 October 2006 the Selby District Urban Renaissance Town Teams' Executive decided which of the proposed Renaissance projects were to be given priority. These are (in no particular order):

- ❑ Urban Renaissance staffing
- ❑ Selby Linear Park
- ❑ Sherburn streetscape
- ❑ Abbey precinct (streetscape) (Selby)
- ❑ Selby townscape (buildings)
- ❑ Selby streetscape (Gowthorpe)
- ❑ Olympia Park (Selby)
- ❑ Gascoigne Wood (Sherburn)
- ❑ Selby Park
- ❑ Eversley Park (Sherburn)

6.2 Urban Renaissance staffing

The stage 3 application form has been submitted to Yorkshire Forward. This requests funding for two additional Renaissance project staff to help deliver the priority projects identified above.

It also requests part funding to continue the existing Renaissance Officer's post.

The recruitment process for the two new posts has commenced.

6.3 Selby Linear Park

Yorkshire Forward has already approved funding for design work to be done on this project, focusing on the link under the railway bridge. North Yorkshire County Council's (NYCC's) new transport consultants (Jacob Babbie) are now working on this design.

6.4 Sherburn streetscape

SDC is in discussion with the Elmete Social Club on the best way forward to develop a village square in the centre of Sherburn.

6.5 Abbey precinct

This project covers the streetscape around Selby Abbey, including The Market Place. NYCC's traffic consultants are to be asked to prepare a design for the Market Place.

6.6 Selby Townscape

Focusing on the buildings within the Abbey precinct.

6.7 Selby streetscape (Gowthorpe)

This is to be discussed further at the next Selby traffic management meeting in November.

6.8 Olympia Park

A flood risk assessment of the site is now under way. The results of this will give a clearer indication of the development potential of this site.

6.9 Gascoigne Wood

Yorkshire Forward's Sustainable Development team is actively looking at ways of developing this site. The regional Energy Strategy (expected late 2006) will have an influence on this.

6.10 **Selby Park**

An application for Lottery funding is to be made later in the year for Park improvements. This will be informed by a public consultation exercise to be run by Leisure Services.

6.11 **Eversley Park**

Sherburn Parish Council has appointed a project officer who is consulting with the community on potential projects, including the development of Eversley Park. At present, the Lottery was being seen as a primary funder.

7. FINANCIAL IMPLICATIONS

7.1 There are no financial implications at this stage.

8. BACKGROUND DOCUMENTS

8.1 Background documents are held in the External Funding Unit at the Prospect Centre.

AGENDA ITEM NUMBER:

PUBLIC SESSION

**TITLE : EUROPEAN REGIONAL DEVELOPMENT
FUND/ASSISTED AREAS**

TO : ECONOMY BOARD

DATE : 13 NOVEMBER 2006

**BY : PAUL WHITAKER, HEAD OF ECONOMIC
DEVELOPMENT (NYCC)**

**AUTHOR : SIMON FOSTER, ASSISTANT ECONOMIC
DEVELOPMENT OFFICER**

1. LINK TO COUNCIL POLICY

- 1.1 *Links to the following themes of the Community Strategy 2005 to 2010:*
- *Targeting & co-ordinating our efforts in the area of greatest need*
 - *Working with our community*
 - *Developing sustainable communities*

2. PURPOSE OF REPORT

- 2.1 To update Councillors of the current position in respect to the Operational Programme of the European Regional Development Fund and Assisted Areas through Selective Finance for Investment (SFI).

3. LINK TO CORPORATE AIMS AND PRIORITIES

- 3.1 ***Links to the Council's Corporate Theme – Promoting Prosperity.***

RECOMMENDATION

- i) Councillors note the progress on the Operational Programme of the European Regional Development Fund**
- ii) Note the Government submission regarding Assisted Areas Review**

4. IMPACT ON CORPORATE POLICIES

- 4.1 • Best Value – No Impact.
- 4.2 • Equalities – No Impact.
- 4.3 • Community Safety and Crime Reduction – No Impact.

- 4.4 • Procurement - No Impact.
- 4.5 • Risk Management and Risk Register
Loss of status could result in reduction in inward investment, thereby increasing unemployment.
- 4.6 • Sustainability - No Impact.
- 4.7 • Gershon Efficiency Savings – No Impact.

5. EXECUTIVE SUMMARY

- 5.1 Government Office and Yorkshire Forward have drafted an Operational Programme setting out the regional priorities for the delivery of the next round of the European Regional Development Fund (ERDF). Selby district will be eligible for assistance under this programme.
- 5.2 Central Government is proposing to reduce the area of the country in which businesses qualify for special financial assistance. In Selby district, the number of qualifying wards will be reduced from 18 to one (Whitley ward).

6. SUPPORTING INFORMATION

6.1 Purpose of Report

A draft Operational Programme setting out the regional priorities for the delivery of the next round of European Regional Development Fund (ERDF) has been circulated to partners for informal comment. The programme strongly relates to the Regional Economic Strategy.

It is intended that there will be an opportunity for a formal consideration of the Operational Programme in January and February next year.

6.2

The Programme

- The Programme's focus is on the delivery of the "Lisbon Agenda", which its emphasis on economic competitiveness, inherently leads to an opportunity-based approach rather than the previous needs-based programmes.
- Resources will be less than currently available under the Objective 2 Programme. However, while there will be some spatial targeting in respect of support to connect people to jobs, all areas will be eligible for the substantive programme, including Selby district. The Yorkshire and Humber region will receive 524 million Euros in ERDF between 2007 and 2013. Of this 277 million Euros will be ring-fenced for South Yorkshire, leaving 247 million Euros for the rest of the region. Although there will be no sub-regional allocations, it is likely that York

and North Yorkshire could receive in the order of 8 million Euros per annum in ERDF.

6.3 The Draft Operational Programme

The Programme has two priorities which are set out below;

- **Priority 1: Stimulating Enterprise and supporting successful business**
Promote sustainable economic development by increasing the rate of innovation and use of knowledge within the existing business base, increasing the number of high value-added and innovative firms and promoting a greater shift towards knowledge-intensive growth sectors in order to increase wealth generation across the region.
- **Priority 2: Connecting People to Economic Opportunities**
Help develop sustainable communities through improving social mobility and economic inclusion by connecting people to economic opportunities and ensuring that the opportunities created by Priority 1 bring about shared benefits for communities across the region, thereby contributing to greater economic cohesion.

6.4 Matters for Consideration

- This Programme is largely determined by European and national policies. It represents a significant shift in what support will be available in the sub region in the future. In particular, areas such as York, Harrogate and Selby, and those with strong connections to the economies of City Regions, and which do not currently qualify for assistance, will be more likely to benefit than remoter and coastal areas. This is the reverse of what currently is the case.
- The proposals themselves should accord with our proposals for transformational interventions in Science, Innovation and Enterprise. Support for the Culture and Tourism side may be more problematical. The Programme could be partially supported through the second priority and ESF will also contribute. Further development of a connected infrastructure is unlikely to be supported.
- Spatially, the remoter rural areas will find it difficult to relate to this Programme. Scarborough town is expected to be an area that will be targeted under Priority 2 but there is a need to ensure that Urban Renaissance areas not in City Regions such as Scarborough are included in the proposals, along with Renaissance Market Towns.
- One area of intervention that has been considered but taken out has been support for flood alleviation schemes with economic benefit. It is felt that the limits to the budget mean that this programme cannot incorporate this potentially costly activity.

6.5 Assisted Area Review

- A review of the UK Assisted Areas is currently underway and a revised map has been produced and will be implemented into UK legislation after approval is received from the European Commission.
- The Government formally submitted the Assisted Areas map to the European Commission for approval on 10th October. It is anticipated that the map will be operational by January 2007.
- These new areas will be eligible to receive regional aid to address regional differences in economic performance and to stimulate business investment and job creation from 2007 to 2013
- Under the new European Regional Aid Guideline, the proportion of the UK population covered by Assisted Areas has been reduced from 30.9% to 23.9%.
- On the revised Assisted Areas map, only the Whitley ward which falls under Selby District has been recommended for Assisted Areas status.
- This is a reduction from 18 eligible areas (including Sherburn) in 2000 with Selby District. This reduction in Assisted Areas coverage could reduce inward investment and also slow expansion plans for existing companies.
- The Government will be working alongside the Regional Development Agencies to recommend those areas losing Assisted Area status in 2007-2013 be recommended for Tier 3 coverage. This will provide some measure of transitional assistance to those areas ceasing to qualify. This will offer Selective Finance for Investment (SFI) to small- and-medium sized enterprises (SMEs), although at a lower level than currently available.
- SFI is a discretionary grant, which provides assistance towards fixed capital expenditure projects in the assisted areas and in addition for SMEs (less than 250 employees) in Tier 3 areas. To qualify, the project should contribute to both the regional and national economy, raise productivity and improve employment skills by providing grants of £10,000 and above. The project must create and/or safeguard jobs where the grant requested is over £100,000.

7. FINANCIAL IMPLICATIONS

- 7.1 There are no financial implications.

8. BACKGROUND DOCUMENTS

8.1 *All papers and reports are kept by EDU.*

Copies of the Operational Programme can be found on-line at
<http://ruralnet.typepad.com/newyandtheuropeanprogramme/>