

Joint Health and Wellbeing Strategy Delivery Update 2024/2025

Health and Wellbeing Board

14th March 2025

Louise Wallace – Director of Public Health

[Joint Local Health and Wellbeing Strategy 2023-2030](#)

Health and Wellbeing Board
North Yorkshire



North Yorkshire Joint Local Health and Wellbeing Strategy 2023–2030: Plan on a Page

For all residents of North Yorkshire to have a fair chance of living a fulfilling life, free from preventable ill health, 'adding years to life and life to years'.

Think Prevention

In North Yorkshire, we will improve the health and wellbeing of all our residents by concentrating on the big actions that will make the most difference to our population.

Think Place

In North Yorkshire, where you live should help you stay well and happy. We want to make sure that where you live does not unfairly reduce the quality of your health or length of your life.

Think People

In North Yorkshire, we will work with our communities who experience the poorest health outcomes to make sure that they can access and benefit from the services and opportunities they need.

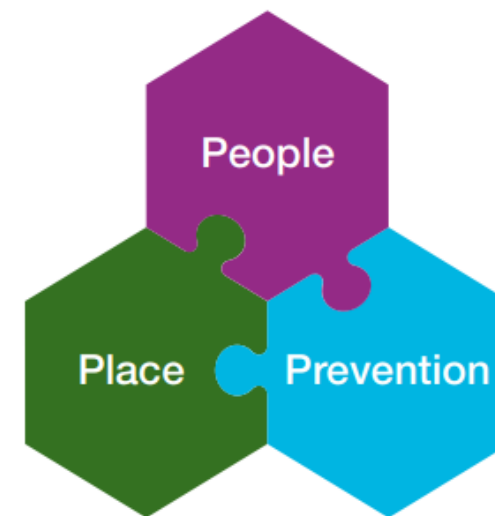
Workforce, employment & volunteering opportunities

Digital inclusion and innovation

Making best use of our resources

Accessibility of services and communication

Joining up our coproduction and engagement



We will work together to connect our actions so that we can tackle health inequalities as effectively as possible

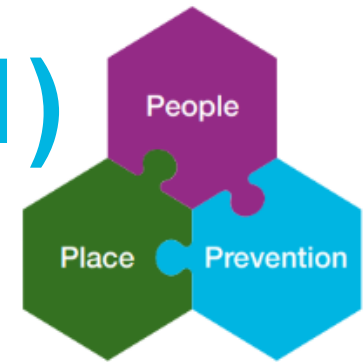
Health and Wellbeing Board
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[Joint Local Health and Wellbeing Strategy 2023-2030](#)

Think Prevention: Delivery update (1)

In North Yorkshire, we will improve the health and wellbeing of all our residents by concentrating on the big actions that will make the most difference to our population.



- **Children and Young People's Mental health, wellbeing and resilience:** Developed a whole system approach with Mental Health Support Teams in 26% of schools and My Happy Mind in 21 Scarborough schools and 3 Craven schools (now expanding to Harrogate). Wellbeing and resilience improved markedly in boys, all ages; small improvements in girls.
- **0-19 years Healthy Child Programme:** Over 95% of all mandatory contacts are seen at the correct time. The Early Language Identification Measure was introduced in 2023 to identify speech needs as early as possible.
- **Children's Health Partnership:** Significant work to align children's priorities across Local Government and Health supported by the creation of a NY Children's Partnership Health Board and contributing to the Start Well Children's Framework.
- **Breastfeeding:** Increasing the number of "Breastfeeding Friendly Venues" Award-holders from fewer than 50 (in 2022) to 108.
- **Early Years weight:** Identified a challenge around Early Years weight gain to reverse the trend of 4-5 year olds with very high excess weight.
- **Smokefree North Yorkshire:** Mobilised the North Yorkshire response to the Smokefree Generation ambition to reduce smoking prevalence to 5% by 2030, enabled by new national funding invested to enhance local stop smoking services.
- **Healthy Weight:** Redesigned our previous adult weight management service to the new 'Healthy You' all-age lifestyle programme focused on compassionate approaches to eating well and moving more
- **Frailty and Falls Prevention:** Established a Centre of Excellence for frailty across the health and care partnership through which we have developed a set of principles to encourage a consistent approach to preventing, identifying and managing frailty. Work has also taken place following the falls summit to strengthen pathways and improve the availability of strength and balance programmes. Community frailty crisis response services now established in all localities in and around York and Scarborough Emergency Departments



Think Prevention: Delivery update (2)

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- **General Practice:** Continued annual growth in the number of GP appointments with almost 70% face-to-face. October 2024 saw the highest number (439,000) of GP appointments for 2 years. In 23/24 and 24/25 HNY ICB awarded General Practices funding to deliver a move towards Modern General Practice, with funds used to support development in areas including digital access (websites and NHS app), self-service (appointment bookings, blood pressure machines), improvements to care navigation, clinical triage and monitoring of capacity and demand.
- **Oral Health and Dentistry:** Training has been provided across sectors including adult social care, schools, early years and children's services around the importance of oral health and how to maintain good oral health routines. 7 special schools and 29 early years providers have signed up to participate in the Supervised Toothbrushing Programme. A new initiative was launched in September 2024 to offer Supervised Toothbrushing in Primary Schools alongside fluoride varnish and onward dental care for children where dental treatment identified, with 43 primary schools signed up to date. Investment has been initiated to increase access to Dental Services through increased urgent access sessions, orthodontic appointments and waiting list initiatives.
- **Hospital treatment and discharge:** Provided almost 100 virtual ward beds across North Yorkshire (ICB) with an average occupancy of 69%. Hospital discharge levels are running at 50-100% more than 2019 each week (North Yorkshire ICB). Very long waiters (i.e. patients waiting 65 weeks or more for hospital treatment) at zero as of December 2024.
- **Cardiovascular Disease (CVD) Prevention and Detection:** 435 people had their blood pressure checked through self-service stations or occupational health appointments as part of "Know Your Numbers week" 2024. Community-based self-service blood pressure stations are in place across 26 libraries as well as The Street in Scarborough. Through a Heart Health Checks pilot at North Yorkshire Council, 592 staff have accessed a check in a pilot aiming to gather evidence on the feasibility and impact of workplace CVD checks to support people to stay well in work. Local Care Partnerships in Scarborough and Selby have been working on CVD projects in particular Community CVD Champions.



Think Place: Delivery update

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- **Community Anchor Organisations (CAO):** Established 25 local Community Anchor Organisations recognised as valued partners committed to contributing to system-wide challenges and initiatives. Funding is in place to build to build stronger strategic and operational relationships with CAOs in support of shared ambitions around Prevention & Reducing Health Inequalities; Community resilience and Social Regeneration.
- **Healthy Place Shaping:** Developed a Healthy Places partnership group across Council departments to deliver health priorities. This includes a Transport and Health group currently focussing on active travel.
- **New models of care and support:** Co-designed a Service Navigator pilot with Nidderdale Plus which aims to maximise use of community assets and reduce the need for more formal social care services for people with eligible care and support needs.
- **Movement:** Redesigned the North Yorkshire Council Leisure offer to bring previous locally-based services into one sport and active well-being model across the county
- **Food:** 'Food for the Future North Yorkshire' Framework is in the final stages of development, bringing a partnership systems focus to providing affordable nutritious and sustainable food through our communities and economy



Think People: Delivery update (1)

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- **Inclusion Health Framework:** Co-designed a system-wide Inclusion Health Framework, with an action plan now being developed.
- **Population health strategies:** Launched North Yorkshire [Substance use Strategy](#) in Jan 2025. Autism strategy will be launched by the end of March 2025.
- **Carers:** Established a shared commitment to delivering the implementation plan and more strategic approach to commissioning carers support services. Carers strategy and a new carers online assessment tool are in progress.
- **Women's health:** Delivered the first North Yorkshire Women's Health Conference attended by over 120 delegates from across local authority, VCSE, NHS and partners. We have had over 1500 responses to the women's health survey launched at the conference, which will help inform future women's health work alongside the newly-developed Women's Health Framework for North Yorkshire
- **Healthy ageing:** Focussed on healthy ageing for the [Director of Public Health annual report 2023-2024](#) including recommendations around 4 priority areas of health/reducing inequalities, housing, financial security/employment and making North Yorkshire an age-friendly place. We had an excellent response to our [photo competition](#) to challenge stereotypes around ageing and ageism and create a bank of photos portraying older people in a positive light.
- **Children's mental health transformation:** secured approval for joint funding across North Yorkshire Council, Humber North Yorkshire ICB and Tees, Esk and Wear Valleys NHS Foundation Trust to establish a small team who are now in place to examine how to redesign the entire mental health and wellbeing support system for children and young people across North Yorkshire



Think People: Delivery update (2)

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- **Health Inequalities Funding:** In partnership with Humber North Yorkshire ICB between 2023-2025 17 projects have been funded to support local partners to work together to reduce health inequalities, reduce the gap in life expectancy, reduce differences between health outcomes across our populations and increase the number of years people live in good health.
- **Complex lives:** Developed a single Mental Health Partnership Board for North Yorkshire. Scoping the development of a Multiple Disadvantage Outreach Model team to support those with complexities. Health and Adult Services and Housing teams are working on embedding Trauma-informed approaches, beginning with phase 1 (Awareness).
- **Care Market:** maintained very low numbers of unsourced packages of care across the County and all types of care. Co-producing a new localised approach to commissioning home care, to be tested in the Whitby area. Collaborating with a broad range of stakeholders to transform how we commission services for adults with multiple and profound disabilities and mental health conditions, and those with moderate and advanced dementia. Co-designing of a new integrated service model for the provision of community equipment
- **Cost of Living:** Redesigned North Yorkshire Council's core offer of information and advice for those struggling with cost of living. Implemented Free School Meal autoenrollment for families whose children were eligible but not enrolled, identifying around 800 children and bringing in around £1million to North Yorkshire schools in pupil premium funding. Presented "Action of Poverty: a school's guide" to the sector ahead of its publication.



Next steps



- Establish North Yorkshire Health Collaborative, Joint Committee and 'Ambitious for Health' programme - a new approach to transforming health and care, strongly contributing to JHWBS priorities
- Develop year 2 work programme and monitoring arrangements for JHWBS (aligned to 'Ambitious for Health')
- Create a programme of spotlight sessions for H&WB members to focus on progress and key issues under each JHWBS priority area
- Publish summary of JHWBS delivery (2024/2025) for partners and the public

