From: [redacted]
To: Licensing East
Subject: Re: Premises Licence Application - 50-53 Newborough, Scarborough
Date: 08 July 2026 17:15:15

Dear Licensing Team,

I write to make a formal representation objecting to the grant of the following premises licence applications:

1. **Food Plus, 54–55 Newborough, Scarborough, YO11 1ET**; and
2. **One Stop Working with Wilsons / Newborough Stores Ltd, 50–53 Newborough, Scarborough, YO11 1ET**.

I make this representation as the owner of nearby commercial premises and as someone directly affected by the licensing environment on Newborough. This representation is not made on the basis of commercial reasoning. It is made because the grant of these applications would, in my view, undermine the licensing objectives, particularly:

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

The applications should not be considered in isolation. They relate to two neighbouring or very close premises on the same short stretch of Newborough. Food Plus seeks off-sales of alcohol from 7:00am to 11:00pm, seven days per week. Newborough Stores Ltd / One Stop seeks off-sales of alcohol from 7:00am to 10:00pm, seven days per week. Granting both licences would mean a significant concentration of alcohol off-sales within a very small area of Newborough.

My concern is that the stretch from approximately **50 to 57 Newborough** risks becoming an area dominated by off-licence alcohol availability. That is not in the interests of the local community. It would increase the risk of alcohol-related nuisance, street drinking, littering, loitering, anti-social behaviour, proxy purchasing, underage access to alcohol and pressure on the surrounding businesses and public areas.

Newborough is not a location where alcohol sales can be treated as having no external impact. Off-sales alcohol is particularly difficult to control once purchased because consumption often takes place away from the premises. The licence holder has limited practical control over customers once they leave the shop. This is precisely why the cumulative impact of additional off-sales premises in a concentrated area should be treated with caution.

In relation to **Food Plus**, the proposed hours of **7:00am to 11:00pm every day** are excessive. Alcohol sales from early morning until late evening would materially increase the availability of alcohol in the area and create a foreseeable risk of nuisance and disorder. The application describes the premises as a European supermarket with a "small alcohol offering", but the proposed licensed area and operating hours are much broader than that description suggests. The conditions offered are also generic and do not adequately address local risks such as street drinking, single-can sales, high-strength alcohol, litter, proxy sales

and nuisance outside the premises.

In relation to **Newborough Stores Ltd / One Stop Working with Wilsons**, the application also seeks alcohol sales from **7:00am**, seven days per week. Although the finish time is 10:00pm rather than 11:00pm, the early start remains a serious concern. The operating schedule refers to CCTV, Challenge 25, staff training and refusing service to intoxicated persons, but those measures do not sufficiently address the wider cumulative impact of adding another off-sales alcohol licence to this already concentrated stretch.

The issue is not whether each applicant can offer standard licensing conditions. The issue is the combined effect of granting multiple off-sales alcohol licences in a small area. Even if each individual shop says it will operate responsibly, the cumulative result is likely to increase alcohol availability, alcohol-related nuisance and enforcement difficulties in the surrounding area.

I therefore request that both applications are refused.

In the alternative, if the Licensing Authority is not minded to refuse the applications outright, I request that both applications are referred to a Licensing Sub-Committee hearing and that the following conditions are imposed as a minimum:

1. Alcohol sales must not commence before 10:00am on any day.
2. Alcohol sales must cease no later than 9:00pm on any day.
3. No single cans or single bottles of beer, lager or cider may be sold.
4. No beer, lager or cider above 5.5% ABV may be sold, save for genuine premium or specialist imported products sold as part of a multipack.
5. Spirits must be kept behind the counter or in a locked display cabinet.
6. Alcohol must only be displayed in a clearly defined area shown on the approved premises plan.
7. The alcohol display area must be directly supervised by staff at all times.
8. A Challenge 25 policy must be operated at all times.
9. A refusals register must be maintained and made available to Police, Trading Standards and Licensing Officers on request.
10. An incident log must be maintained and made available to responsible authorities on request.
11. All staff must receive documented training before being authorised to sell alcohol, with refresher training at least every six months.
12. Staff training must include age-restricted sales, proxy sales, intoxicated customers, street drinkers, refusals and conflict management.
13. CCTV must cover the entrance, exit, till area, alcohol display area and the frontage immediately outside the premises.
14. CCTV footage must be retained for at least 31 days and made available to Police or authorised officers on request.
15. A trained member of staff able to operate the CCTV system must be present whenever alcohol is sold.
16. Clear signage must be displayed stating that street drinking, proxy purchasing and purchasing alcohol for under-18s will not be tolerated.

17. The premises must operate regular litter checks outside the premises and within the immediate frontage area.
18. No open containers of alcohol may be permitted to leave the premises.
19. The premises must not sell alcohol to any person who appears intoxicated or who is known or suspected to be purchasing alcohol for street drinking.
20. The premises licence holder must cooperate with Police, Trading Standards, Licensing Officers and any local shop-watch or business crime reduction scheme.

For the avoidance of doubt, my primary position is that both applications should be refused because of the likely cumulative impact on Newborough and the risk to the licensing objectives. The alternative conditions above are only suggested in the event that the Licensing Authority is minded to grant one or both applications despite this objection.

Please confirm receipt of this representation and confirm that it has been accepted as a valid representation against both applications. I also ask to be notified of any hearing date and provided with copies of any amended operating schedules or proposed conditions submitted by the applicants.

Kind regards,

[redacted]